



DR MANJUSHA PRAMOD KULKARNI.

M.COM, DBM, M.PHIL, SET, PH.D

EDUCATIONAL QUALIFICATION :

Name of Exam	Board/University	Name of the Institute
PH. D	Pune University	DCRC, Pune
SET	Maharashtra state	Maharashtra State
M. Phill	Pune University	B.M.C.C, Pune
D.B.M.	ICFAI University	ICFAI University
M.Com	Pune University	B.M.C.C, Pune
B.Com.	Pune University	C.S.M.College, Chakan
H.S.C	H.S.C Board	Shri Shivaji Vidyamandir & Junior college, Chakan

WORKING EXPERINCE : 19 years

- Modern College, Ganeshkhind, Till Date
- Kilbil Junior College, 4 years
- Balaji College Of Arts, Commerce & Science, 1 ½ years
- Siddhivinayak College, Visiting Lecturers For M.Com
- Dcrc, Pune University, Visiting Lecturer for Statistics
- Indira College of Wakad, Guest Lecturer for costing
- T J College, Khadki, Guest Lecturer for M.Com of Strategic Management

MEMBER OF BOARD OF STUDIES OF ST. MIRA'S COLLEGE FOR GIRLS ON SIX BOARDS FROM 2017 TO 2021

Syllabus restructuring Workshops and Seminar Attended in various Institutions

- Skill Development for Enhancing the Employability for Arts and Commerce Students, Modern College, Ganeshkhind
- Innovation- Conference for Teachers, Regional Conference, Modern College, Ganeshkhind
- Research Process Review. B.M.C.C
- Integrated approach towards BBA professional course, Symposium, Garware College
- Alanktita- Personality Development, Workshop, Balaji College
- Implementation of IFRS, Modern College, Ganeshkhind
- Restructuring of Syllabus of Accountancy, Shahu College
- Choices Based Credit System, C.T.Bora College
- Recent Trends in Business Education, B.M.C.C
- Computerized Financial Accounting, B.M.C.C

- Make in India -Start up India, Indira College

Delivered lectures for ad on course of Carrere catta of **Maharashtra Information Technology Support Center**
"Basics of Concepts of Accounting"

Research Work :

- Research in Microfinance for **M.Phil** dissertation titled
 " A study of effect of Self Help Groups on member's life. (With special reference to Gokhalenagar) in Business Administration.
- **Ph.D** in Business Practices
 " Developing Entrepreneurial skills among students through Entrepreneurship Development Programme for college student: An Impact Analysis"
- **Project Guide for BBA** in Finance, Marketing & Human Resource Management.
- Worked as a **project guide** for **M.Com** for **last 5 years** in Modern College.
- **Arranged Research Methodology workshop every year for M.Com students.**

PRESENTED PAPERS IN NATIONAL AND INTERNATIONAL CONFERENCE

Sr. No	International Papers	Institutes	Date of Conference
1.	Marketing of SHGs products through backward and Forward integration using four Ps(with special reference with Gokhalenagar Area)	University of Mumbai	23 & 24 Feb. 2012
2.	Strategic SWOT Analysis of SHGs(with special reference with Gokhalenagar Area)	ASM Group of Institution	3 & 4 March 2012
3.	A Study of Introduction of Food Van for Micro Entrepreneur of SHGs with special reference to Gokhalenagar	University of Mumbai	10 & 11 Jan. 2013
4.	To Study the Performance Appraisal in EMCURE Pharmaceuticals Ltd.	ASM Group of Institution	11,12 & 13 Jan.2013
5.	Franchise; the modern technique for Nano Entrepreneurs growing with help of SHGs(With the reference to Specific Pune Area) ISBN 978-81-8094-224-2	University of Madras	6 & 7 March 2014
6.	An Analysis of Satisfaction of Customer Tattoos Makers with special reference to Tattoo Makers in Pune(A survey is done on demand Of Tattoo Makers)	DACC	12 & 13 Sept. 2015
7.	A Comparative Study of Organic farming V/S Chemical Harming	ASM Group of Institute	12 & 13 January 2018
8.	An Analytical study of Problems faced by PMPML Commuters	ASM Group of Institute	12 & 13 January 2018

9.	An Analytical study of Travelling Problems faced by International Students in Pune	ASM Group of	12 & 13 January 2018
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		Institute	
10.	An Analytical study of Problems faced by flyers of domestics flights in Pune	ASM Group of Institute	12 & 13 January 2018
11.	An Analytical study of Customers satisfaction in Quick Service Restaurant Salad Grills Foods & Beverages Pvt.Ltd, in Pune	ASM Group of Institute	12 & 13 January 2018
12.	A study of International Students on Indian Food in Pune	ASM Group of Institute	12 & 13 January 2018
13.	An Analytical Study of Problems faced by vegetable Stall owners in Pashan	ASM Group of Institute	12 & 13 January 2018
14	Impact and Importance of Technology on Education	ASM Group of Institute	11 & 12 January 2019
	National Papers		
15.	Financial Inclusion of women through SHG(with special reference to Gokhalenagar area in Pune Municipal Corporation) ISBN-978-81-921046-0-7	Symbiosis College of Arts and Commerce, Pune	17 & 18 Feb. 2012
16.	Challenges and Opportunities before Service Sector Industries in the era of L.P.G	Hutatma Rajguru Mahavidyalaya	17,18 & 19 Feb. 2012
17.	Development of Agro Entrepreneurship with the help of SHGs member of Lupin Pharmaceuticals.	Modern College of Arts, Science & Commerce, Ganeshkhind	1 & 2 Feb. 2013
18.	Analysis of Nano Entrepreneurs Growing with the help of SHGs(with special reference to SHGs in Varje Malavadi) ISBN-978-81-92462745	Nanavati Institute of Management	14 & 15 Feb. 2014
19.	Entrepreneurship Development through SHGs ISBN No-978-93-84916-66-4	D Y Patil School of Managemnt	12 & 13 March 2015
20.	Title : A Digital Gram : Social Entrepreneur : A Case study	Saint Meeras	27 & 28 January 2017
21.	Effect of GST on sale of hotels in Pimpri Chichwad Area ISSN no 15787741	Rajur College	25th & 26th Feb 2020
	State Level		
22.	An Anlytical Study of problems faced by customers in e-commerce with special refernce to e-commerce customers	Sanskar Mandir Sanstha	28 th September 2016

Published Articles in Journals

1. Mahila Bachat Gut Ani Udyojakata Vikas in Journal of Commerce And Management Thoughts ISSN 0975-623X

2. Entrepreneurship Development through SHGs .ISSN: 2249-345X
3. An analytical Study of Problems faced by Student Entrepreneurs

Short Stories on women

1. Tee in Akansha Magazine of Modern College
2. Zelam in Akansha Magazine of Modern College
3. Ani Punha Gawasale Sur in Akansha Magazine of Modern College

Editor of Three Magazines:

1. Commerce Horizon : It is theme based commerce in house magazine. Research articles from Students and Staff are collected on a theme. It is edited and published every year. Editing of magazine is done which is on the theme of e-commerce.

2. C-intellect : The magazine is the collection of research papers by M.com students based on their project. The Papers are reviewed by two experts from the field.

3. Indradhanu : The magazine is the summary of college activities with in last 5 years.

NSS :

Working as a NSS Assistant Programme Officer for 7 years conducting various programmes

NAAC :

Worked for Criteria 5, Students Progression , in NAAC Committee.

VIVIDHA :

Member of Mega event of VIVIDHA : Exhibition cum Sale Allotted and Arranged Stalls for students. Arranged recipe competition Modern Chef for students and teaching and non teaching staff. Arranged Open Forum for VIVIDHA. Invited guest from various fields.

i.e. Mrs. Pratibha Ranjan, Baurao Chief of Sahara Samay India Ltd. Rj Shruti, Red FM, Mr. Nandkumar Sutar, Resident Editor, SAKAL Mr. Girishji Prabhune, Founder of GURUKULAM, chichwad. Inspector Mrs. Kranti Pawar, Chaturshungi Police Station. Mr. Kedar Kadam, Maharashtra Times

Placement of Students:

Help for placement of students in Banks i.e. Yes bank, Axis bank, Vishweshwar bank etc.

Help to place the students Companies like Infosys, B 2 B, Cyntel. The students are also placed with the C. A. Firms.

Publicity Department

- Arranged various Press Conference on important issues of college.
- Working as Publicity in charge for Modern College, Ganeshkhind
- Publishing news in daily newspapers i.e. Sakal, Lokmat, Prabhat, Maharashtra Times, Samana, Kesari etc.

- Invited channels such as DD SAHYADRI, Z 24 Tass, TV9, IBN Lokamt, Mee Marathi for various events
- Invited as Judge for selection of YIN leaders For Sakal0 Group, Pune
- Invited Various media personalities for mega events in College i.e.VIVIDHA.

Social Work

Work as a coordinator for the **JANEEV**:

As per the discussion with administrator ,the articles are collected from college which are needed by children and donation is not available for it. It is given to 4 orphan age as per the requirement placed by them.

Donation is given to

1. **Gurukulam** : Institute is Founded by Social organisation which is run under the guidance of Shri. Girishji Prabhune. 350 Adiwasi children are resides who are either orphan or whose parents are in jail. Donated Cloths, Soaps, Toothpastes, Utensils . It is donated after the discussion with Prabhune Sir.

2. **Swapnabhoomi** : Mr. Suryakant Kulkarni is founder of Orphan age which is run for orphan children in Parabhani. 72 children are studying and resides. T shirts, soaps, hair oil, toothpaste are donated to the institution.

3.**Annapurna Ashram** : The Ashram is in Alandi. Poonekar Maharaj is the caretaker of 72 children from different places from Maharashtra. T shirts, soaps, hair oil, toothpaste, brush, sweets are given to children.

4. **Sindhutai Sakpal** : Stationary and sweets distributed in children in Ashram of Sindhutai Sakpal where 80 boys are in Manjari near Hadpasar run by Sindhutai Sakpal.

Working on various committees on college level. Member of Pride of Modern, Swarmadhuri, Equal Opportunities Cell etc.

Medical aid is given to woman who is having AIDs. Her one daughter was placed with CA office. Fees of one is half paid and obtain subsidy in half fess till 10 from school.

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